# My View

Pink Sheet

Scrip

In Vivo





HBW Insight



#### **Your Content Your Way**

**My View** allows you to view only the topics you want to follow. Choose from a list of available topics, which are individualized for each publications, and design your own My View home page. It's easy to set up your choices when you register, or change them later.

My View Page EDIT MY VIEW		
Your My View page shows you content in the topio My View". Use the icons on the upper right to cha logo in the upper left of the screen. You can also v areas each week within the PDF library. Need help	cs you selected, in order of importance to you. You nge from a grid view to a list view. To return to the iew and download PDF compilations of the most r ? Watch this video or read the guide.	can edit this display at any time by clicking "Edit Pink Sheet homepage, click on the Pink Sheet ecent articles published in your My View topic
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## **Set Up and Editing: Registration**

When you register on a product site, you will be asked to select My View topics you want to follow for that product. For example, if you are on the Pink Sheet site and click Register, you will set up your topics for Pink Sheet.

If you want to select My View topics for other publications, you can do this in My Account once you have completed registration and are logged in.



Click the Sign In link to **REGISTER** to create an account – you will automatically be prompted to set up My View for your chosen publication. **CHOOSE** the topics you want to follow by clicking on the NOT FOLLOWING

**CHANGE** the order of topics you see on your My View page by clicking anywhere in the topic line of a topic you are following, and dragging and dropping the topic to your chosen location.

# Set Up and Editing

If you are already registered and have not set up My View, or want to edit your existing settings, here is how you can get started. You must be logged in to access these features.

**Note:** You cannot set topics across multiple publications. To set or change topics for another publication, first navigate to that publication, then back to any My View set up option to complete your selections.



# Using My View: Grid View or List View?

You have two choices for displaying your My View articles.



1

15 Jun 2021 | NEWS | 🔯

14 Jun 2021 | NEWS | 🔯

14 Jun 2021 | NEWS | 😰

Grid View shows you the most recent news front and center. Older stories take up less space.

2

List View shows you your articles in a compact list, complete with featured images and summary for each article for ease of scanning.

# **Using My View: Loading More Content**

My View shows you the most recent articles for the topic you are following, but you have two ways to see older articles.



## **My View PDF Library**

Generate PDF files of your My View articles in the PDF Library.



Access the PDF Library from the main menu. Note: the library is available to subscribers only.

2

Download a weekly compilation (monthly for In Vivo) of the 7 most recent articles per My View topic. Note: some interactive features appear only as links in the PDF, so for the best experience with charts and multimedia, view the article online.

The PDF is generated based on your current My View choices. If you have updated your selections, all PDFs will reflect your current selections.

In order to generate a My View PDF, you must be signed in and select at least one My View topic.

Welcome to the My View PDF Library! View and download PDF compilations of the most recent articles published in your My View topic areas each week. The PDF will include up to 7 articles per topic and can be recreated if you would like to change your topic selections. To set or change the topics you're following, click on the My View button above. Note that you must choose at least one topic to view articles in a PDF. Need help? Watch this video or read the guide.

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### **My View Topics**

Scrip	Pink Sheet	Medtech	In Vivo	HBW Insight	Generics
Appointments Approvals Asia Pacific Biosimilars Cardiovascular Central Nervous System Clinical Trials and Research & Development Deals, Mergers & Acquisitions Europe Immunology Immuno-Oncology Infectious Diseases Leadership Metabolic Oncology Pricing, Reimbursement and Market Access Respiratory Start-Ups & SME's United States	Asia Pacific Clinical Trials and R&D Consumer Drugs Dermatology Drug Approvals Drug Safety Europe FDA Advisory Committees Infectious Diseases Legal and IP Legislation Manufacturing Market Access & Reimbursement Review Pathways Neurology Oncology United States	Insignt Appointments Approvals Asia Pacific Cardiovascular Clinical Trials Combination Products/Drug Delivery Deals, M&A, and Financing Diabetes Digital Health Europe In Vitro Diagnostics Legal Issues Market Access Neurology/Neuro- modulation Oncology Orthopedics Policy and Regulation Quality Control and Compliance Start-Ups and Innovation Surgery United States	Growth Innovation Leadership Market Access Market Intelligence	Beauty (Cosmetics) – Business Beauty (Cosmetics) – Marketing Beauty (Cosmetics) – Regulation/Legislation Health (OTC Drugs) – Business Health (OTC Drugs) – Regulation/Legislation Market Intelligence Wellness (Dietary Supplements) – Business Wellness (Dietary Supplements) Marketing – Marketing Wellness (Dietary Supplements) – Regulation/Legislation	Bulletin Asia Pacific Biosimilars Deals Generics Europe Intellectual Property Manufacturing Market Intelligence People Pricing Strategies: Reimbursement Regulation Sales and Earnings Strategy United States Value-Added Medicines

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## For More Information...

If you still have questions about how to access or use any of our products, or to schedule live training, please contact **Client Services** at:

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