

# Ask the Analyst

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# Ask the Analyst



## What is the service?

If you have a question about any of our news stories, analysis or data, or indeed about any market or business issues that you face, ask us. Our expert journalists and analysts will conduct research and reply to your question. We will respond within two working days, but often quicker. We will let you know if we are unable to answer a particular question and why. This service is free to our subscribers. The time we can offer is dependent on your subscription value.

Who responds to the question? What experience do they have?

Our journalists and analysts will respond to you directly. We have spent many years researching and writing about all aspects of the pharmaceutical and medtech markets: R&D, clinical trials, market access, policy and regulation, financing and licensing. Our team has a wealth of experience, knowledge and a formidable network of contacts across the globe in all sectors of the industry.

## Who can use the service?

All our subscribers can use the service. We offer at least one hour per month, and up to 12 hours, depending on the number of subscribers your organization has and the cost of your subscription. We can spend up to three hours on each question where time permits. Unused time is not cumulative but we will be flexible from one month to next. Time is not cumulative across our different products.

## What the service is not

It is not consultancy – it is based on having a subscription to our products, it gives you a monthly time allocation and can incur no additional costs. There are limits to what we can answer, but ask us and together we will agree on how we can help. We cannot offer free access to information from other Informa products to which you do not subscribe but we will refer to those and other sources as needed to answer a query and to give you the opportunity to find out more about those products.

# Ask the Analyst

## How do I ask a question?

The service is accessible by clicking the Ask the Analyst button at the top of the article page and completing the form. Your message will be directed to the relevant respondent – an editor, journalist or analyst from one of our teams. We will acknowledge the question, clarify and agree the scope, and let you know when you can expect our response to your question.

## What sort of questions can I ask?

Here are some examples of questions received:

- *With all the recent deals on immune-oncology (Novartis, Merck KgaA, etc) who is currently in the lead (top 5) to be first to market?*
- *What is the landscape for pulmonary fibrosis drugs?*
- *What is the procedure and guidelines to have a new chemical entity identified as “breakthrough therapy” by the FDA?*
- *If a drug is approved mid-way through the year, and payers have an agreed formulary list from the start of the year that doesn’t yet include the new drug, can this be added mid-year?*
- *Would you have a summary of the changes that are going to occur with the EU Clinical Trials Regulation?*
- *What are the details on the procedure to follow in order to enter the German market for Medical Devices?*

The screenshot shows a web page with a news article titled "US FDA Advisory Committee With A Focus On Science Over". The article is by Sarah Karlin-Smith. A "Ask The Analyst" form is overlaid on the page, highlighted with a red border. The form includes the following elements:

- Buttons for "ASK THE ANALYST", "EMAIL", "PRINT", "BOOKMARK", and "SHARE".
- Text: "Ask The Analyst" and "Ask the Analyst is free for subscribers. Submit your question and one of our analysts will be in touch."
- Text: "All fields are required."
- Input fields: "Please Enter Your Name", "Please Enter Your Company Name", "Please Enter Your Business Email", and "Please Enter Your Business Phone Number".
- Text: "Ask your question to our analysts" above a text area.
- reCAPTCHA: "I'm not a robot" checkbox and reCAPTCHA logo.
- Buttons: "CANCEL" and "SEND".

The background article includes an "Executive Summary" about CDER Director Cavazzoni and a "Related Content" sidebar with articles like "Patient Support May Have Helped Push Aduhelm Toward Approval" and "Keeping Track: US FDA Approval Binge Includes Brexafemme, Wegovy, Ryplazim, Truseltiq, Lybalvi, Tembexa".

# For More Information...



If you still have questions about how to access or use any of our products, or to schedule live training, please contact **Client Services** at:

Phone:

- ❖ US: 888-670-8900 or +1 212-600-3520
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