

10 Jan 2018 | **Opinion**

In Vivo Needs Your Feedback!

by **Nancy Dvorin**

Please take our [brief reader survey](#) to help *In Vivo* evolve to meet your needs in 2018. No strings attached, and those who complete the survey will be in the running for Amazon gift vouchers.

January marks the launch of Informa's "Pharma Feedback" program, an effort to reach out to you – our customers – to get a better understanding of your challenges and needs so that our plans for 2018 reflect the right improvements to our content and its delivery.

We hope you will be candid about your opinions as we fine-tune *In Vivo* and the rest of Informa Pharma Intelligence's best-in-the-business publications.

Please tell us what you think by [CLICKING HERE](#) to take our brief survey.

Everyone who completes the survey is eligible to enter a drawing to win one of four Amazon gift vouchers valued at \$100.

Thanks in advance for your participation.

