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# All About Unlocking Eve: The Initiative Advancing Women In Healthcare Leadership

*In Vivo sat down with Eva McLellan and Kaye Vitug to discuss Unlocking Eve, an initiative to bring more women into positions of healthcare leadership*

by **Chloe Kent**

*In Vivo's Chloe Kent discussed the future of women in healthcare leadership with Roche executives and Unlocking Eve founders Eva McLellan and Kaye Vitug.*

Self-described as a "movement for transformational change", Unlocking Eve is an initiative which focuses on elevating women in leadership and decision-making roles throughout the healthcare space. Founded by senior [Roche Holding AG](#) executives Eva McLellan and Kaye Vitug, the organization recently hosted its debut panel event at the 2022 World Economic Forum in Davos.

*In Vivo* reporter Chloe Kent sat down with the founders to discuss why women are so underrepresented healthcare leadership, and what employers and the industry can do to foster proactive change over the coming years.

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Time stamps:

0:40 What does Unlocking Eve stand for?

3:42 Female leaders in the pandemic

5:11 Securing a seat at the table for women in healthcare leadership

8:11 What defines good sponsorship?

11:05 Quantitative targets

12:19 New leadership models

15:10 Family, parental leave and re-entering the workplace

20:55 What is Unlocking Eve doing to help facilitate change?

23:40 2030 goals